

## **If you purchased Ultra Fast Keto Boost, InstaKeto, or Instant Keto diet pills, please read this notice: a class action may affect your rights.**

Records indicate that you may be affected by a Class certification in a class action pending in the Middle District of Florida. The case is:

- *Sihler et al. v. Global e-Trading LLC, et al.*, No. 8:23-CV-01450-VMC-UAM (M.D. Fl.) (the “Florida Class Action”). This lawsuit, which the Court recently held could proceed as a class action, alleges that a chargeback technology platform company and two of its executives violated federal law by devising and implementing, or conspiring to devise and implement, a fraudulent scheme that helped, or was intended to help, the marketers and distributors of Ultra Fast Keto Boost, InstaKeto, and Instant Keto diet pills keep their fraudulent scheme hidden.

This notice summarizes your rights and options with respect to this case.

### **Who is a Class Member?**

- Class Members are consumers in the United States who were billed for shipments of either three bottles or five bottles of Ultra Fast Keto Boost, Insta Keto, or InstantKeto starting June 28, 2019 (for the Florida Class Action) and who did not receive a *full* refund for bottles which Plaintiffs allege were advertised as being “free,” but which were allegedly not actually free.
- The applicable statute of limitations began on June 28, 2019.
- You can get more information about the class action at [www.KetoChargebackLawsuit.com](http://www.KetoChargebackLawsuit.com).

### **Who are the Defendants?**

The Defendants are a chargeback technology platform company (Global e-Trading LLC) that Plaintiffs allege helped the people who sold and distributed the Ultra Fast Keto Boost, InstaKeto, and Instant Keto diet pills to perpetuate their alleged Keto scam, as well as the company’s CEO and former COO, Monica Eaton, and its former CEO, Gary Cardone, who are accused of conspiring to violate the federal RICO law along with Global e-Trading LLC. The Defendants deny the claims in the lawsuit and maintain that they are a reputable technology platform provider that supports merchants and financial institutions worldwide, with tools and services developed to help automate dispute- and chargeback-related workflows.

### **What is this case about?**

- This lawsuit alleges that Defendants Global e-Trading LLC, Gary Cardone, and Monica Eaton injured Class members by referring the Keto Products’ sellers to an individual who used a large number of fake microtransactions to make it seem like a lower percentage of consumers were charging back their purchases of Ultra Fast Keto Boost, Instant Keto, and InstaKeto than actually were in order to minimize the risk the Keto Products’ sellers would get caught overcharging consumers. Plaintiffs also allege that Global e-Trading LLC provided other backend business support and that all three defendants conspired to violate the federal RICO act. Defendants deny that they did anything wrong and maintain that the allegations against them are baseless. The Court has not reached any conclusion as to whether any allegations in this lawsuit are true or false.

### **What is this Notice about?**

- We are writing to tell you that the Court certified this case as a class action, which means it can move forward with Plaintiffs Janet Sihler and Charlene Bavencoff representing not just themselves, but everyone else in the Class too. This is important because it means that settlements and judgments in this case can have a binding effect on the legal rights of all Class members, not just those who participate in the litigation.

### **How can you get more information?**

For more information, visit [www.KetoChargebackLawsuit.com](http://www.KetoChargebackLawsuit.com), or contact the administrator at 1-888-884-1627. Please do not contact the Court.

### **YOUR LEGAL RIGHTS AND OPTIONS**

You have two options:

- **Do Nothing.** Stay in the case as a Class Member. If you do nothing, you will be bound by all orders of the Court and you won't be able to separately sue, or continue to separately sue, the Defendants for the conduct at issue in the case.
- **Exclude Yourself.** Get out of the case. Get no benefits from any settlement or judgment in the Class's favor. Keep your right to separately sue the Defendants over the conduct at issue in the case. If you ask to be excluded, you keep any rights to separately sue the Defendants in the case about the same legal claims as the ones in the lawsuit you excluded yourself from.

The Court has appointed Kneupper & Covey, PC, and Kibbey Wagner, PLLC, as Class Counsel in this case. You do not have to pay Class Counsel. If Class Counsel gets money or benefits for the Class, they will ask the court for attorneys' fees and costs from any money obtained for the Class or paid by the Defendants. If you want your own lawyer in this case, you may hire one at your own expense. Plaintiffs Janet Sihler and Charlene Bavencoff are Class Members that have been appointed as "Class Representatives."

### **HOW TO REQUEST EXCLUSION CLASS ACTION**

To ask to be excluded, you must send an "Exclusion Request" in the form of a letter sent by mail. Mailing information is below.

Be sure to include your name and address and to sign the letter(s).

You cannot exclude yourself by telephone or email. You must do so in writing by mail.

You may also get Exclusion Request forms at the website [www.KetoChargebackLawsuit.com](http://www.KetoChargebackLawsuit.com). You will need to printout the online form, complete it, and mail it to the address below to exclude yourself from the Florida Class Action.

The letter must state that you want to be excluded from the Class in *Sihler et al. v. Global e-Trading LLC, et al.*, No. 8:23-CV-01450-VMC-UAM. To be valid, your Request for Exclusion must be mailed to the following address and postmarked by **December 3, 2024**.

Keto Chargeback Class Action Exclusion  
PO Box 5053  
Portland, OR 97208-5053